

The image features the text "Vibe Squad" in a white, rounded, sans-serif font with a thick outline. The text is centered against a background of dark blue lines radiating from the center, creating a sunburst or starburst effect. There are also some small, light blue, irregular shapes scattered across the background, resembling dust or confetti.

Vibe
Squad



Welcome Message

“Vibe Squad is an award-winning hospitality, entertainment and wellness advisory group specialized in creating, curating and operating elevated and sophisticated lifestyle experiences. A turnkey advisory firm, Vibe Squad works within the F&B sector, Entertainment sector and Wellness sectors. Vibe Squad can create concepts and/or can bring internationally renowned brands to key gateway cities. With a solid understanding of each market and unwavering standards of excellence, we ensure our clients’ goals and growth plans are aligned with existing and emerging market conditions. Vibe Squad supports both the investors and operators during the pre-opening and opening phases, ensuring the success of the projects we are associated with, and helps manage the asset on a long term basis to ensure the business plan targets are strategically met. Associated with celebrated brands at the forefront of each segment, with captains of the hospitality industry, with celebrated creators and designers, Vibe Squad’s network expands over 5 continents.



About US

Since its inception in 2019, Vibe Squad has successfully spearheaded projects in Mauritius, Hong Kong, Dubai - UAE, Tulum – Mexico. Projects for 2022 include London – UK, Saudi Arabia, and the US. From F&B concept creations, lifestyle beach clubs, hotels, nightlife venues and wellness concepts, Vibe Squad provides an integrated 360 approach for its clients. The Vibe Squad team has been involved in over 10 health & wellness projects creating concepts working with leading technology providers from EMS, cryo & red light therapy. Over 80 F&B outlets launches, with some of the world's foremost designers, from PYR - Pierre Yves Rochon, Philippe Starck to Adam Tihany, from Super Potato to Zaha Hadid, and has collaborated with some of the culinary universe's most influential chefs, and in some of the very best locations... experience and track record of success are Vibe Squad's biggest strengths. With over 60 awards won over 4 continents, Vibe Squad's track record is global. Vibe Squad develops success stories, one victory at a time.



Our Vision

Our vision is to bring together international corporations, brands and global entrepreneurs & investors to find lucrative business opportunities in the Hospitality, F&B, Health & Wellness, Lifestyle sectors that meet the objectives of all parties.

By guiding and assisting our clients in market entry, management, strategic planning and launches, we help support in the process from end-to-end

A tropical outdoor lounge at night. The scene is set on a grassy area with several palm trees. In the center, there is a lounge area with a white mat, colorful patterned cushions, and a small wooden table with drinks. Several large, ornate lanterns are placed around the area, some hanging from trees and others on the ground. A projector screen is set up on the right, displaying a scene of a person on a beach. The overall atmosphere is warm and inviting.

Vibe
Squad

TEAM & PARTNERS

www.wearevibesquad.com



Sebastien Noat, Founder Vibe Squad

- Hospitality operations executive with more than 25 years experience in both luxury and lifestyle hotel operations in the Indian Ocean, Middle East, Europe, Asia and the United States. Experience on both corporate and stand alone level. Personal talents for business development; strategic planning; sales, marketing and PR; design & concept creation. Proven track record of creating world class lifestyle concepts, from unique restaurants & nightlife venues to urban resorts and destination hotels



Derick Chatterpaul, Partner

- Global experience as an investor, founder, partner, managing director and operator in multiple segments from health & beauty, CPG, F&B, retail fashion, fitness and entertainment.
- Starting his career on the west coast of Canada in the entertainment sector as a partner in the leading music talent booking and concert organizer he has toured with the likes of Akon, WY clef, Sean Paul, 50 cent, Lady Gaga and Justin Bieber to name a few.
- Expanding the office into the UAE he was able to book the likes of Axwell, and Avicii as the first to come to the region.

The Squad



Giancarlo Mancino

Mixology, Concept, Branding



Jean Michel Offe

Concept, Design, Branding, Master Planning



Mark Doyle

Concept, Entertainment, Music

The Squad



Paul Bishop

Interior Design, Branding, Lifestyle



Theodore Charoy

Management, Concept, Branding



Marcel Ravin

Culinary, Styling, Concept

The Squad



Nico De Soto

Mixology, Lifestyle, Concept



Giya Yakova

Fashion, Design, Art



Antone Ronteix

Project Management

Quick Facts

85

PROJECTS

19

CITIES

23

CLIENTS



AWARDS RECEIVED IN 2020- 2021

Awards

With over 60 awards won over 4 continents,
Vibe squad's track record is global.

Vibe squad develops success stories, one victory at a time

CATERER
MIDDLE EAST
AWARDS

COMMERCIAL
Interior design
AWARDS

AHEAD
AWARDS FOR HOSPITALITY
EXPERIENCE AND DESIGN

Condé Nast
Traveler

Booking
.com


OPAL
AWARDS

COSMOPOLITAN

Design
Middle East

HOTELIER
MIDDLE EAST
AWARDS

GQ


Luxurylaunches


MUSE
DESIGN
AWARDS

Luxurylaunches[®]


LUXURY HOTEL
GURU


tripadvisor[®]

WHAT'S ON



LIV HOSPITALITY 2021

INTERIOR DESIGN - RENOVATION

DESEO @ OPUS BY ZAHA HADID

ME HOTEL, DUBAI



OPAL AWARDS 2020

PROPERTY DEVELOPMENT

REDEVELOPMENT & RENOVATION

DESEO @ OPUS BY ZAHA HADID

ME HOTEL DUBAI



MUSE 2020

INTERIOR DESIGN

RESTAURANTS & BARS, BUDDHA BAR BEACH

SUGAR BEACH RESORT, MAURITIUS

BRONZE WINNER



COMMERCIAL INTERIOR DESIGN AWARDS 2021

INTERIOR DESIGN OF THE YEAR

OUTDOOR - DESEO @ OPUS BY ZAHA HADID

ME HOTEL, DUBAI



IIDA INDEX 2021

INTERNATIONAL F&B OF THE YEAR

BUDDHA BAR BEACH

SUGAR BEACH RESORT

MAURITIUS



IDENTITY 2021

OUTDOOR SPACE OF THE YEAR

DESEO @ OPUS BY ZAHA HADID

ME HOTEL, DUBAI



MUSE 2021

INTERIOR DESIGN

RESTAURANTS & BARS,

DESEO @ OPUS BY ZAHA HADID

ME HOTEL, DUBAI



COSMOPOLITAN MAGAZINE MIDDLE EAST

BEST FRIDAY BRUNCH, DUBAI 2021

ME HOTEL, DUBAI



AHED MEA, HOTEL OF THE YEAR
NEW BUILD, 2021
ME HOTEL, DUBAI



BOOKING.COM
TRAVELER REVIEW AWARDS 2021 (#1/807)
BARDO HOTEL, TULUM, MEXICO



TRIP ADVISOR AWARD OF EXCELLENCE 2021
BARDO HOTEL, TULUM, MEXICO



CONDE NAST TRAVELER
THE HOT LIST, THE 69 BEST HOTEL OPENINGS OF 2021
ME HOTEL, DUBAI



DESIGN MIDDLE EAST
ARCHITECTURE LEADERS AWARD 2021
ME HOTEL, DUBAI



DESIGN MIDDLE EAST
ARCHITECT OF THE YEAR 2021
CHRISTOS PASSOS,
FOR ME HOTEL, DUBAI



LUXURY LAUNCHES 2021
THE WORLD'S MOST EXPENSIVE
HOTEL PACKAGE 2021
ME HOTEL, DUBAI



GQ MAGAZINE, 2021
THE MOST EXTRAVAGANT NYE 2021
ME HOTEL, DUBAI



LUXURY HOTEL GURU
THE BEST 5 HOTEL IN TULUM 2021
BARDO HOTEL, TULUM

Client Services

BY POSITIONING FOR SUCCESS NOW, WE CAN YIELD GREAT OUTCOMES IN THE FUTURE. WITH A GLOBAL NETWORK OF BUSINESS LEADERS WHO SHARE OUR VISION OF PRESERVING CORPORATE DNA, WE HELP SOME OF THE WORLD'S MOST PROMINENT INDUSTRY LEADERS ALIGN BUSINESS INTERESTS TO CREATE LONG TERM AND LUCRATIVE RELATIONSHIPS.



Brand Brokerage & Representation

WITH VIBE SQUAD GLOBAL NETWORK, WE REPRESENT BRANDS WANTING TO EXPAND INTO EMERGING AND MATURE MARKETS WITH ALIGNING BRAND INTERESTS WITH THE RIGHT LOCAL OPERATING PARTNER AND INVESTORS.



Consultancy & Advisory

MISSION DRIVEN, VIBE SQUAD PROVIDES CLIENTS WITH IN-DEPTH ADVISORY SERVICES. PROVIDING SOLUTIONS FOR OPERATIONAL EFFICIENCIES, GROWTH & MARKETING STRATEGIES, AUDITING REPORTS, FEASIBILITY AND MARKET ENTRY STUDIES. WITH OUR IN DEPTH KNOWLEDGE AND GLOBAL RELATIONSHIPS THERE IS NO MISSION WE CAN NOT SOLVE.



Concept & Brand Creation

AS PART OF OUR SKILLSET, VIBE SQUAD HAS BEEN INVOLVED IN THE CONCEPT CREATION AND DEVELOPMENT OF OVER 40 RESTAURANT / BAR / CLUB BRANDS WORLDWIDE. WE ALSO LOOK AFTER THE BRAND NARRATIVE, OR CAN TAKE AN EXISTING BRAND TO REACH NOTORIETY AND FUTURE SUCCESS.



Management

WE HAVE BEEN OPERATING HOSPITALITY AND NIGHTLIFE PROJECTS ON 4 CONTINENTS. WE ARE INTIMATELY KNOWLEDGEABLE AND EXPERIENCED IN THE FIELDS OF PRE-OPENING, LAUNCH, AND DAY TO DAY MANAGEMENT OF HOTELS, RESTAURANTS AND NIGHT VENUES.



Recruitment & Training

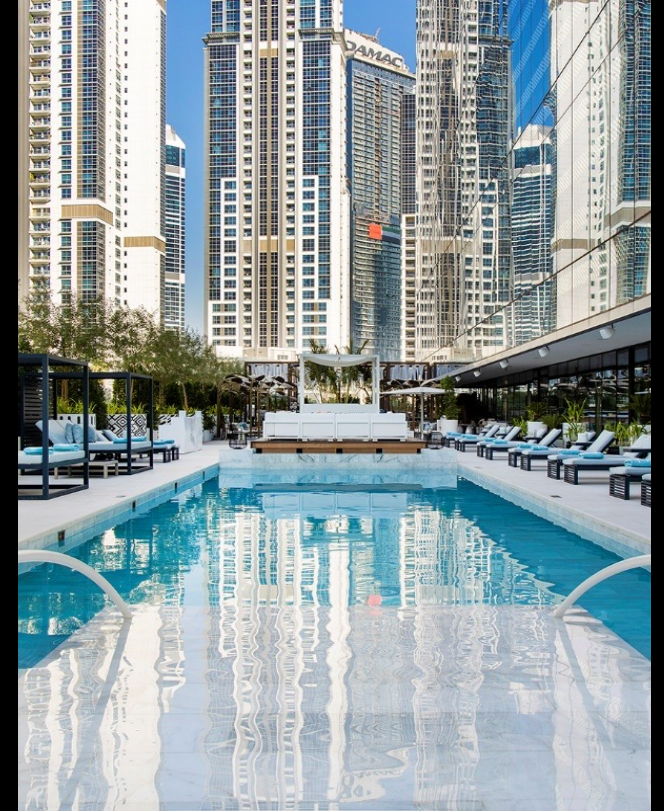
THANKS TO OUR NETWORK, WE KNOW AND ARE IN CONTACT WITH SOME OF THE LEADING EXPERTS AND PROFESSIONALS IN THE HOSPITALITY FIELDS IN OVER 20 COUNTRIES AND 4 CONTINENTS. OUR TRAINING PARTNER HAS BEEN ASSOCIATED IN THE TRAINING AND STAFF DEVELOPMENT OF DUBAI'S ONLY 7* HOTEL.

Projects Accomplished in 2020 - 2022



ME HOTEL, THE OPUS TOWER BY ZAHA HADID, DUBAI



HOTEL BARDO

Tulum, Mexico



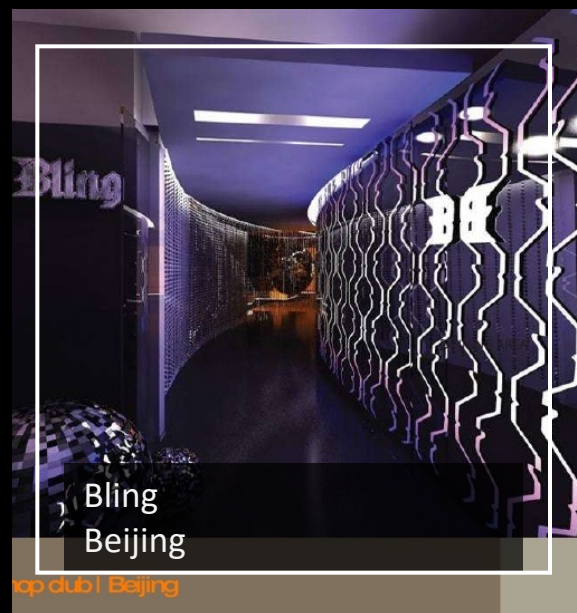
THE HONG KONG JOCKEY CLUB



Portfolio



A'trego
Monaco



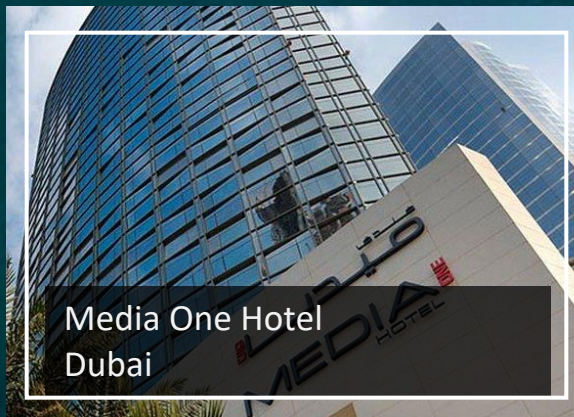
Bling
Beijing

top club | Beijing



Centro
Beijing

Portfolio



Portfolio



Riviera Hospitality Group



Ritz Carlton Los Angeles



Ritz Carlton San Francisco



Ritz Carlton St Thomas USVI



H Hotel Dubai



Shangri-La Bangkok



Shangri-La Beijing



Shangri-La Dubai

Portfolio

